

Board Recruitment Matrix

Adapted from BoardSource’s *The Handbook of Nonprofit Governance* (2010)

This matrix may be used for different phases of board development:

1. Complete the matrix for *current* board members to map current representation, diversity, attributes, and skills. This helps identify gaps/needs.
2. Complete the matrix for a list of *prospective* board members to prioritize recruitment efforts based on the gaps/needs you’ve identified.

Given your organization’s mission, goals, and priorities , what mix of skills and attributes do you need on the board? Customize these categories and qualities to the needs of your organization.		Names of Current/Prospective Board Members							
Age	18-34								
	35-50								
	51-65								
	Over 65								
Gender	Male								
	Female								
	Non-Binary								
Race/ Ethnicity	African American/Black								
	Asian / Pacific Islander								
	Caucasian								
	Hispanic / Latino/x/e								
	Native American / Alaska Native								
	Other:								
Resources	Capacity and Inclination to give								
	Access to funders/donors								
	Available for active participation								
Community Connections	Business								
	Media								
	Politics								
	Social Services								
	Education								
	Philanthropy								
	Other:								
	Other:								

Board Recruitment Matrix, p. 2		Names of Current/Prospective Board Members							
Qualities	Passionate about the mission								
	Leadership skills / motivator								
	Team-oriented								
	Willingness to work								
	Availability								
	Other:								
Personal Style	Good Communicator								
	Visionary								
	Strategist								
	Bridge Builder								
	Other:								
	Other:								
Expertise	Administration / Management								
	Accounting / Financial Management								
	Entrepreneurship								
	Communications, Marketing, PR								
	Strategic Planning								
	Governance (board leadership)								
	IT								
	Fundraising								
	Government								
	Law								
	Mission Related: (SW, LPCC, etc)								
	Person with Lived Experience								
	Other:								
	Other:								